

Philan Emmanuel

WEB3 COMMUNITY GROWTH STRATEGIST | COMMUNITY MANAGER | SOCIAL MEDIA MANAGER

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PROFESSIONAL SUMMARY

Web3 community and social media professional with 3+ years of hands-on experience supporting crypto, DeFi, NFT, RWA, AI and early-stage projects. Experienced in Telegram and Discord management, X/Twitter content, engagement campaigns, AMAs and Spaces, moderation, launch and presale support, KOL outreach, onboarding and community growth. I combine daily community operations with practical content and growth strategy, focusing on authentic engagement, clear communication and measurable outcomes.

CORE EXPERTISE

Community Management & Growth • Social Media Management • Telegram & Discord Operations • X/Twitter Content • Content Strategy • Launch & Presale Support • AMAs & X Spaces • KOL/Influencer Outreach • Moderation & Anti-Spam/Security • Community Onboarding & Automation • Partnership Support • KPI & Community Reporting

PROFESSIONAL EXPERIENCE

Community Growth & Social Media Manager — Valle Token (VCT) | 2026 – Present

- Manage and support Telegram, Discord and X/Twitter community and social operations for an RWA/agri-business project.
- Plan educational/promotional content, AMA reminders and engagement campaigns around the ecosystem and token utility.
- Support onboarding, moderation, automation, community growth and KOL campaign coordination.

Community & Social Media / Growth Support — Investing Yachts | 2026

- Supported Telegram, Discord and X/Twitter operations, content planning, engagement and automation.
- Contributed to growth strategy discussions and community-facing activities across RWA, DeFi and crypto audiences.

Community Intern / Growth Support — Bugen | 2025

- Helped grow the community to 2,000+ members through active engagement, onboarding and growth initiatives.
- Supported moderation, member support and social engagement.

Community Moderator — Bitcoin Lithium | 2025

- Supported community engagement and presale communication for a crypto project.
- Contributed to community-facing activities around a reported \$3.6M presale.

Community / Admin Moderator — Water Protocol | 2025

- Managed community discussions, member support, moderation and launch-related communication.
- Supported engagement activities and maintained an organized, active community.

Community Growth / Social Media Support — WhereMyBear | 2025

- Supported Telegram/Discord activity, social engagement and launch/community growth initiatives.
- Helped maintain member engagement and coordinate community-facing campaigns.

Community & Social Media Support — RemoteAI | 2025 – 2026

- Supported community operations, setup, onboarding, moderation and member engagement.
- Worked with a 10,000+ member Discord community, building practical experience operating at scale.

Community Growth — Sustainix Renewable Energy | 2024 – 2025

- Helped grow the Telegram community from approximately 200 to 1,000+ members.
- Supported presale/private-sale communication and community growth; project records cite a \$33K private sale.

Community Growth Strategist — Oracle Meme | 2023 – 2024

- Managed community engagement across Telegram/Discord and supported X/Twitter activity and presale campaigns.
- Contributed to community initiatives around a reported \$400K presale.

Community Manager / Social Support — Hyena Project | 2022

- Managed Discord and Telegram community operations while supporting the project's NFT goals.
- Created and shared Twitter/X updates and helped keep the community active around the NFT launch.

SELECTED ACHIEVEMENTS

- Supported multiple Web3 launches and presale communities with combined reported fundraising exposure exceeding \$4M.
- Helped grow communities from early-stage sizes to 1,000+ members, including Sustainix (200 → 1,000+) and Bugen (2,000+).
- Supported a 10,000+ member Discord community, demonstrating experience with structure and moderation at scale.
- Planned and supported AMAs, X Spaces, engagement campaigns, onboarding, KOL outreach and community education.

TOOLS & PLATFORMS

Telegram • Discord • X/Twitter • Community bots & automations • Community analytics • Content calendars • KOL outreach • AMA/X Spaces • Web3/crypto research

PROOF OF WORK

X/Twitter: @PhilanGMI | Telegram: @Philan7 | Portfolio and proof of work available on request.

TARGET ROLES

Community Manager • Community Growth Strategist • Social Media Manager • Web3 Community Lead • Social & Community Growth