

OLORUNTOBA KOLADE SANGODE

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Professional Summary

Results-driven Surveying and Geoinformatics professional with hands-on experience in land surveying, geospatial data collection, GIS applications, and digital mapping. Skilled in AutoCAD and geospatial technologies. In addition to technical surveying expertise, experienced in digital marketing, search engine optimization (SEO), Google Business Profile optimization, and online brand visibility. A highly analytical, detail-oriented, and adaptable professional committed to delivering accurate results, solving complex problems, and contributing effectively to organisational growth.

Work History

Digital Marketing & SEO Specialist, <i>Freelance</i>	03/2023 – Present
- Delivered SEO, local SEO, and Google Business Profile optimisation services, enhancing online visibility for businesses worldwide. - Conduct keyword research, competitor analysis, and website optimisation. - Created and optimised online business profiles, increasing search engine visibility and attracting more customers. - Develop content marketing strategies that increase website traffic and online engagement. - Managed digital branding projects and online reputation management, strengthening brand presence across digital platforms.	Remote, Osogbo, Osun State
Industrial Training / Field Surveyor, <i>Bontrice Limited</i>	12/2022 – Present
- Executed land and engineering surveys with modern surveying equipment to ensure accuracy and reliability of data. - Collect, process, and analyze field data for mapping and construction purposes. - Assist in topographical surveys, route surveys, and boundary demarcation projects. - Assisted in preparation of survey reports, coordinating computations and map production to facilitate project implementation. - Monitored compliance with professional surveying standards and safety procedures to uphold quality and safety in all projects.	Osogbo, Osun State
Online / Google Visibility Consultant, <i>Freelance</i>	11/2022 – Present
- Assisted entrepreneurs, authors, and organisations in boosting online visibility and brand presence. - Provided consulting on digital identity management and search engine presence to strengthen client reputations. - Created and optimized online profiles across trusted knowledge platforms to enhance visibility. - Wrote professional biographies, press releases, and web content.	Remote, Osogbo, Osun State

Education

Diploma of Higher Education: Surveying and Geoinformatics, <i>The Federal Polytechnic Ede</i> Relevant Coursework	03/2023 – 10/2025 Osun State, Nigeria
Land Surveying	

- Engineering Surveying
- GIS
- Cartography
- Remote Sensing
- Geodesy
- Hydrographic Surveying
- Photogrammetry
- Computer Applications

Senior Secondary School Certificate Examination (SSCE),
St. Anthony's Grammar School

2018
 Esure, Ijebu Imushin,
 Ogun State

Junior Secondary School Certificate (JSCE), *St. Anthony's Grammar School*

2015
 Esure, Ijebu Imushin,
 Ogun State

Skills

- | | |
|--|------------------------------------|
| • Digital Marketing | • Search Engine Optimization (SEO) |
| • Google Business Profile Optimization | • Social Media Marketing |
| • Knowledge Panel Management | • Technical Writing |
| • Press Release Writing and Distribution | • Data Collection & Analysis |
| • Surveying & Geospatial | • Report Writing |
| • GIS (Geographic Information Systems) | • Land Surveying |
| • Engineering Surveying | • GPS & GNSS Surveying |
| • AutoCAD | • Map Production |

Languages

English	Yoruba
Native	Native

Hobbies and Interests

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|---------------------------|--------------------------|-------------------------|
| • Learning New Things | • Personal Development | • Reading |
| • Football | • Surveying Technologies | • GIS & Remote Sensing |
| • Research | • Digital Innovation | • Community Development |
| • Professional Networking | | |

Certifications

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| • National Diploma (Surveying and Geoinformatics) | • Senior Secondary School Certificate Examination (SSCE) | • Junior Secondary School Certificate (JSCE) |
| • Primary School Leaving Certificate | | |